



ICAR-DFMD, Bhubaneswar

ICAR-DFMD organized outdoor programme on “Special Swachhta Campaign”

2nd October, 2021, Bhubaneswar



The ICAR-Directorate of Foot and Mouth Disease (ICFMD), Arugul, Bhubaneswar organized an outdoor programme as a part of “Special Swachhta Campaign” at institute’s SCSP scheme adopted Barakuda village of Jatni tehsil on 2nd October, 2021. The programme started with door to door campaign on cleanliness, hygiene, animal

disease management and distribution of anthelmintic as well as mineral mixtures for the livestock population. All scientists of ICAR-DFMD-ICFMD participated in the programme under the leadership of Dr. R.P. Singh, director of ICAR-DFMD.

The scientists visited a total of 21 household families and interacted with the villagers about their issues regarding the animal husbandry practices and disease management.



The importance of cleanliness in day to day life and Special Swachhata Campaign for a month (2nd to 31st October, 2021) was thoroughly discussed.

At last, the participants along with the villagers took part in “Special Swachhta Campaign” at few public places including the village Upper Primary School, where the teachers have also participated. The villagers appreciated the effort of this participatory cleanliness drive under Swachha Bharat Mission.





